

Advertiser:	Romney, Mitt / R-Pres
Product Desc:	ROMNEY/P/R
Estimate:	444

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		1		\$965.00			0.00			
E 3	8	10/03/12	10/05/12	CBS This Morning 7-9a CM CBS This Morning		7-9a --WTF--	:30	3	\$200.00	LV2	0.00	NM	3	\$600.00
		EARLY SHOW CBS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3		\$200.00			0.00			
E 4	8	10/08/12	10/09/12	CBS This Morning 7-9a CM CBS This Morning		7-9a MT-----	:30	2	\$700.00	LV1	0.00	NM	2	\$1,400.00
		EARLY SHOW CBS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2		\$700.00			0.00			
E 5	8	10/08/12	10/09/12	Live w/Kelly CM Live w/Kelly		9-10a MT-----	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
		LIVE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2		\$300.00			0.00			
E 6	8	10/03/12	10/05/12	Live w/Kelly CM Live w/Kelly		9-10a --WTF--	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
		LIVE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		2		\$1,050.00			0.00			
E 7	8	10/03/12	10/05/12	Price Is Right CM Price Is Right		10-11a --WTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
		PRICE IS RIGHT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		2		\$1,575.00			0.00			
E 8	8	10/08/12	10/09/12	Price Is Right CM Price Is Right		10-11a MT-----	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
		PRICE IS RIGHT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2		\$1,575.00			0.00			
E 9	8	10/08/12	10/09/12	8 News Now Noon M-F CM 8 News Now Noon M-F		12-1230p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
		8 NOW NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2		\$325.00			0.00			
E 10	8	10/03/12	10/05/12	8 News Now Noon M-F CM 8 News Now Noon M-F		12-1230p --WTF--	:30	1	\$1,140.00	LV1	0.00	NM	1	\$1,140.00
		8 NOW NOON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		1		\$1,140.00			0.00			
E 11	8	10/03/12	10/05/12	Ellen CM Ellen		3-4p --WTF--	:30	2	\$1,490.00	LV1	0.00	NM	2	\$2,980.00
		ELLEN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		2		\$1,490.00			0.00			
E 12	8	10/08/12	10/09/12	Ellen CM Ellen		3-4p MT-----	:30	2	\$1,490.00	LV1	0.00	NM	2	\$2,980.00
		ELLEN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2		\$1,490.00			0.00			
E 13	8	10/08/12	10/09/12	8 News Now 4p M-F CM 8 News Now 4p M-F		4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
		8 NOW 4PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MT-----		2		\$350.00			0.00			
E 14	8	10/03/12	10/05/12	8 News Now 4p M-F CM 8 News Now 4p M-F		4-5p --WTF-- (4:30 PM-5:00 PM)	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
		8 NOW 4PM												

Order / Rev: 37481
 Alt Order #: 08876870
 Flight Dates: 10/03/12 - 10/09/12

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E 14	8	10/03/12	10/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
8 NOW 4PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$1,575.00		0.00			
E 15	8	10/03/12	10/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p (4:30 PM-5:00 PM)	:30	2	\$1,750.00	LV1	0.00	NM	2	\$3,500.00
8 NOW 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$1,750.00		0.00			
E 16	8	10/08/12	10/09/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p (4:30 PM-5:00 PM)	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
8 NOW 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$400.00		0.00			
E 17	8	10/08/12	10/09/12	630-7p Inside Edition Inside Edition	CM	630-7p (4:30 PM-5:00 PM)	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$1,400.00		0.00			
E 18	8	10/03/12	10/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p (4:30 PM-5:00 PM)	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$1,225.00		0.00			
E 19	8	10/08/12	10/09/12	7-8p Rotator 7-8p Rotator	CM	7-8p (4:30 PM-5:00 PM)	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
ENT TONIGHT 30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$1,225.00		0.00			
E 20	8	10/03/12	10/05/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p (4:30 PM-5:00 PM)	:30	3	\$2,100.00	LV1	0.00	NM	3	\$6,300.00
8 NOW 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$2,100.00		0.00			
E 21	8	10/08/12	10/09/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p (4:30 PM-5:00 PM)	:30	2	\$500.00	LV3	0.00	NM	2	\$1,000.00
8 NOW 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$500.00		0.00			
E 22	8	10/03/12	10/05/12	Letterman Letterman	CM	1135p-1237a (4:30 PM-5:00 PM)	:30	2	\$965.00	LV1	0.00	NM	2	\$1,930.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$965.00		0.00			
E 23	8	10/08/12	10/09/12	Letterman Letterman	CM	1135p-1237a (4:30 PM-5:00 PM)	:30	2	\$965.00	LV1	0.00	NM	2	\$1,930.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$965.00		0.00			
E 24	8	10/04/12	10/04/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p (4:30 PM-5:00 PM)	:30	1	\$2,100.00	LV3	0.00	NM	1	\$2,100.00
BIG BANG/2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$2,100.00		0.00			
E 25	8	10/05/12	10/05/12	Fri 8-9p CSI: NY	CM	8-9p (4:30 PM-5:00 PM)	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
CSI NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,200.00		0.00			
E 26	8	10/05/12	10/05/12		CM	9-10p (4:30 PM-5:00 PM)	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00

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CSI NY Fri 9-10p Made In Jersey <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$5,500.00 0.00														
E 27	8	10/05/12	10/05/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$5,600.00	LV1	0.00	NM	1	\$5,600.00
BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$5,600.00 0.00														
E 28	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
NEWS ROTATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$225.00 0.00														
E 29	8	10/06/12	10/06/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM) -----S-	:30	1	\$250.00	LV3	0.00	NM	1	\$250.00
POLITICS NOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$250.00 0.00														
E 30	8	10/06/12	10/06/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
48 HR MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$900.00 0.00														
E 31	8	10/06/12	10/06/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$335.00 0.00														
E 32	8	10/07/12	10/07/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$135.00	LV3	0.00	NM	1	\$135.00
8 NOW SU MR1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$135.00 0.00														
E 33	8	10/07/12	10/07/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
SUNDAY MRN CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$1,225.00 0.00														
E 34	8	10/07/12	10/07/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
8 NOW SU MR2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$350.00 0.00														
E 35	8	10/07/12	10/07/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
FACE NATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$400.00 0.00														
E 36	8	10/07/12	10/07/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. -----S	:30	4	\$1,800.00	LV3	0.00	NM	4	\$7,200.00
NFL FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 4 \$1,800.00 0.00														
E 37	8	10/07/12	10/07/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
60 MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$6,000.00 0.00														
E 38	8	10/07/12	10/07/12		CM	8-9p -----S	:30	1	\$7,350.00	LV1	0.00	NM	1	\$7,350.00

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Sun 8-9p The Amazing Race (8:00 PM-9:00 PM) AMAZING RACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$7,350.00 0.00														
E 39	8	10/07/12	10/07/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$5,600.00	LV1	0.00	NM	1	\$5,600.00
THE GOOD WIFE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$5,600.00 0.00														
E 40	8	10/07/12	10/07/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
CSI MIAMI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$7,700.00 0.00														
E 41	8	10/07/12	10/07/12	8 News Now Sun 11p 8 News Now Sun 11p	CM	11-1135P -----S	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
8 NOW SU 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$1,225.00 0.00														
E 42	8	10/07/12	10/07/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a -----S	:30	2	\$85.00	LV2	0.00	NM	2	\$170.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$85.00 0.00														
N 43	8	10/03/12	10/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a --WTF--	:30	2	\$90.00	LV4	0.00	NM	2	\$180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --WTF-- 2 \$90.00 0.00														
Totals													71	\$100,745.00